

DOMOTEX

MIDDLE EAST

23 – 25 APRIL 2024

Dubai World Trade Center
United Arab Emirates
domotex.de

DOMOTEX
Middle East



Deutsche Messe

DOMOTEX MIDDLE EAST

The Home of Flooring in the Middle Eastern region

Being in Dubai is everything! – From April 23 to 25, 2024, DOMOTEX Middle East will celebrate its return to one of the most important regions for carpet production at the Dubai World Trade Centre (DWTC). As an exhibitor, you can benefit from exhibiting in a fast-growing market under the umbrella of DOMOTEX, the world's leading trade fair brand for the flooring industry. In the tradition of the major DOMOTEX exhibitions in Europe and Asia-Pacific, the new DOMOTEX Middle East creates a strategically located annual exhibition platform as the perfect answer to the strong demand in the region.

GETTING DOWN TO BUSINESS

6 reasons why you should participate as an exhibitor



✓ Global brand

As the No. 1 flooring trade fair, DOMOTEX opens up access to a unique global network.

✓ Sustainability is key!

Climate and eco-friendly products are a must in your portfolio? We bring sustainable global flooring innovations to market. Show your eco-friendly solutions!

✓ Dubai – More Than Just Business

A fusion of culinary delights, top-class entertainment and limitless shopping – a multifaceted experience that masterfully combines business and pleasure.

✓ Record exports

By 2030, the export total of the carpet and flooring industry in the region is expected to rise to 14.55 billion dollars!

✓ Dubai hub

Thanks to 259 destinations in 100 countries directly connected to Dubai, DOMOTEX Middle East is easily accessible for international professionals.

✓ Demand from construction boom

In the Middle East, the real estate sector is growing steadily and with it the market share of the flooring industry in the region.

The product categories at display

- Machine made carpets and rugs
- Handmade carpets
- Antique carpets
- Wall-to-wall carpets
- Luxury vinyl tiles
- Laminate
- Parquet

WHY YOU SHOULD BE PART OF IT

Start a new era with us! – Contact our sales teams about your participation opportunities as an exhibitor and secure your space in Dubai for

- 495,- \$/sqm Basic price
- 465,- \$/sqm Early Bird until January 15, 2024.

We are expecting more than 150 exhibitors.

Dubai's openness to all cultures and its status as the region's commercial hub make it the ideal location for the new DOMOTEX Middle East.

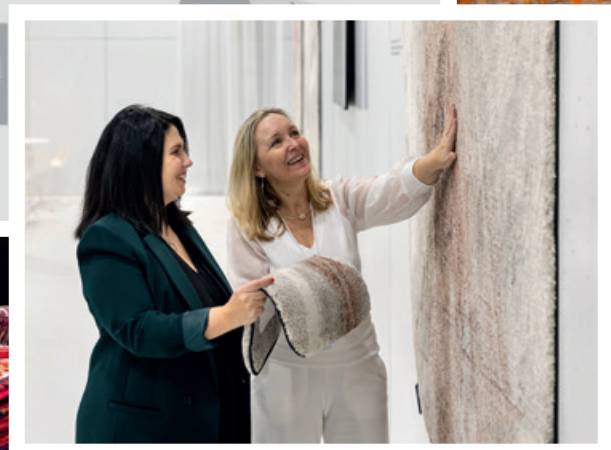
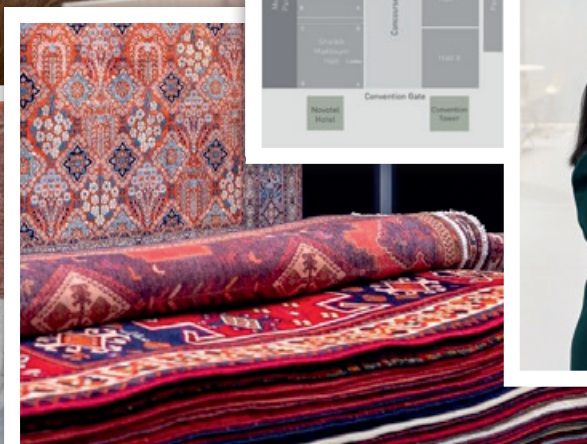
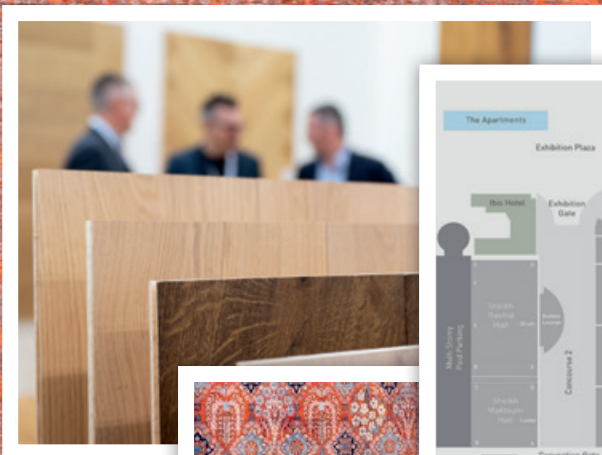
Exhibitors and visitors alike will enjoy unparalleled hospitality and benefit from an excellent business and exhibition infrastructure for efficient and secure business development. As the top event organizer for the Middle East and Africa, DWTC is a key economic catalyst of the entire region with a world-class line-up of industry-leading exhibitions and conferences.

Dubai is looking forward to welcoming you!

TOP CLASS VISITORS

- Distributors
- Retailers
- Furniture Stores
- Wholesalers
- Importers/Exporters
- Interior Designers
- Architects
- Contractors/Project Managers
- e-commerce
- Project owners
- Decorators

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Find further contact details and
information on the show here.

